

## 7ET ABSTRACT MODEL

The purpose of this model is to provide a general-purpose structure for authors. It aims to focus on the relevant aspects of each author's work to provide a better reading comprehension of the scientific and technical committee.

It should be considered as a set of guidelines.

The body of the abstract text must not contain any elements that identify its authors. The **OpenConf online submission** system will perform the registration of each proposal on the submission page. The abstract body length should be up to **500 words**. It should only include the main bibliographical references.

### Goals and Objectives

The authors should start the abstract text by stating the **purpose** of the work or research in a clear and explicit way. If possible, authors should provide details on the scope or the **context** of application of the work or research, among other data, to provide a better understanding of the work process or results.

### Problem

Authors should then clarify the **problem** through the enunciation of the research questions and hypotheses, or the propositions that structure the design of the research project. The identification of the main theoretical, or operational concepts should follow, including a brief theoretical background, identifying the authors, works or any relevant literature. Or to include another form of identification or state of the art briefing on the thematic area.

### Methodology

Regardless of being a more theoretical research work, report or a more practical design approach, the authors should identify the type of plan (qualitative, quantitative, mixed, etc.), or the adopted **methodology** (document analysis, case study, ethnography, grounded theory, action-research, research development, iterative analysis, etc.).

Explanations should be succinct, nevertheless, at the same time, to provide a reasonable degree of detail necessary to understand what are the **factors or variables analyzed** in the study, which were the **data collection instruments** (surveys, interviews, groups focus, etc.), its procedures and the **main data and results** obtained in applying these instruments.

### Conclusion

The abstract should also provide a **critical analysis of the results**, or the expected results (in the case of an ongoing research or project). In this analysis, it is important to clarify the main difficulties or constraints and to identify the challenges and opportunities for future application (whether results or methodologies), in different contexts, with different audiences, or any other variant of the methodology and variables used in the study.

### Contribution

Authors should clearly state how it is that the proposed work provides a relevant contribution for the conference, for the proposed theme area, for adjacent areas of typography, or for society in general.